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RIBBON JAN 1 0 1947 GLADS

Modern Ribbons of Color

1947



Kelsey

FEATURING
KELSEY - SILVER WINGS - SUMMER GAL

BEN B. RUEHR

RURAL ROUTE NO. 2
FREEPORT, ILLINOIS

GLAD RIBBONS FOR 1947

First of all, I wish to thank my 1946 customers for their patronage, for their pictures of spikes grown from our stock and for their favorable comments in regard to the quality of stock received and service rendered. Only quality hand-cleaned inspected stock is shipped and I shall be glad to know if at any time our service and quality do not warrant your utmost satisfaction.

Every effort has been made to list varieties I know will give you modern ribbons of color, will win on the show table and will be good investments for the future. A gladiolus has passed the test if you find it in this catalogue and it has a definite use in the garden, the show or in commercial floral channels.

To Be or Not to Be

This seems to be a must for every cataloguer. In the past I have always thought you were the best judge and I still continue to have the same thoughts. A variety must satisfy a need of the grower and the florist, not the printer, if it is to be a worthy addition to the ever increasing gladiolus family, and live for more than a year or two. That is the basis of my growing and listing. Therefore, may I refer you to each variety for my comments. The varieties listed in greater detail and in advance of the general list are new glads which I believe have great future possibilities. All of them have proved themselves on the show table and some have already entered the commercial field. If you are a new grower and follow a few common sense cultural practices, the results in colorful gladiolus will be beyond your expectations.

DIP AND SPRAY

Dip the bulbs before planting in one tablespoon of Lysol mixed thoroughly with one gallon of water. Let them soak for six hours immediately preceding planting.

Spray your glads weekly after foliage is in the third leaf to kill thrips. Two ounces of tartar emitic, six ounces of brown sugar. Mix well with

three gallons of water.

PLEASE READ BEFORE ORDERING

Minimum order \$3.00. Orders are prepaid. Payment in full before delivery of order. Please do not use currency for payment by mail. Extra bulbs or overcount on all orders. My 1946 customers say this is more satisfactory than a complicated discount and certainly more interesting.

Illinois State Department of Agriculture inspected flowers and bulbs. Every precaution has been taken to send out only healthy bulbs true to name but no guarantee of growth or responsibility of the crop is included in the sale. A refund of the purchase price will be made on any order found unsatisfactory upon receipt and promptly returned.

Purchasers should examine express shipments carefully so as to file claim if received in damaged condition. All orders sent by mail at my

own risk.

Early orders are the best policy and please do not send any orders for bulblets after April 1, 1947.

Order accepted subject to stock, and subject to being filled in numerical

sequence. This listing cancels all previously listed prices.

It is with great pleasure I submit to you the following list with my best wishes for your success and a good growing season for this year. Remember an early order helps you and gives me more time to put in extras and to make an extra count.

Featuring

"KELSEY" (Yates-Ruehr '46)

THE AIR EXPRESS GLAD

The florist, the commercial grower, and the fan's gladiolus. The beauty of this flower is best described as a glistening light salmon pink, blending to a clear cream yellow throat. Modern color qualities which give instant appeal and assure its position in the gladiolus family.

A healthy form sport of Picardy that grows tall and opens 7 to 9 giant 6-inch ruffled florets. When cut tightly in bud the florets will open to the tip. Grand Champion and Most Beautiful at Ottawa, Illinois, in 1945. Best Recent Introduction and Reserve Champion at Ottawa, Ontario, Canada, in 1946.

You will eventually grow Kelsey and Silver Wings like you are now growing Leading Lady in quantity. Picardy sports of quality.

Price each, No. 1, \$4.00; No. 2, \$3.00; No. 3, \$2.00. Bulblets, 10 for \$4.00; 100 for \$32.00.

Grower's Unit—3 No. 1, 3 No. 2, 3 No. 3, 20 bulblets, \$28.00.

SILVER WINGS (Ritsema-Graff '44)

An ideal partner for Kelsey. A team in tune with the Air Express of today. Silver Wings needs no introduction as it has proved itself in the last three seasons. Glistening white Picardy sport with 6-inch florets with a light cream throat. Both Kelsey and Silver Wings have excellent propagating qualities.

Price each, Large, \$3.00; Medium, \$2.00; Small, \$1.50.

Bulblets, 10 for \$2.40; 100 for \$19.00; 1000 for \$75.00.

Grower's Unit "A"—3 Large, 3 Med., 3 Small, and 20 bulblets, \$20.00.

Grower's Unit "B"—2 Large, 5 Med., 10 Small, and 100 bulblets, \$35.00.

SUMMER GAL (Zimmer '44)

A large geranium pink with a rose feather in the throat. Ruffled, non-flecking, 6-inch florets on a tall spike. Opens up to 10 of the 18 to 20 buds. No tendency to crook, bulblet production and germination are excellent. Has great commercial possibilities and is hard to beat on the show table. I like the three varieties mentioned on this page and highly recommend them to you.

Price each, Large, \$5.00; Medium, \$4.00; Small, \$3.00.

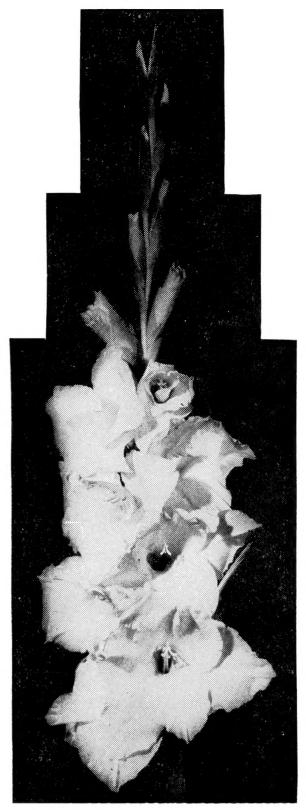
Bulblets, 10 for \$4.00; 100 for \$40.00.

Grower's Unit "A"—3 Large, 3 Med., 3 Small, and 20 bulblets, \$35.00.

Grower's Unit "B"—1 Large, 5 Med., 10 Small, and 100 bulblets, \$70.00.

Yes, I am giving these three varieties a page again this year. If you attended the Ottawa, Ontario, Canada Show or the Binghampton, New York Show last August, you will know why I think so highly of these three varieties. They are tops in their class for show and commercials and it will be a long time before they will be challenged. They bloom from bulblets and really like to grow. It is a pleasure to own one of the best stocks of these gladiolus.

Note: There are some other varieties I list which I would like to include on this page, but space is limited so please check the General List carefully. It is an alphabetical listing of all the varieties I grow. I should be glad to know how my gladiolus grow for you.



KELSEY THE AIR EXPRESS GLAD

Dominion Arboretum, Central Exp. Farm, Ottawa, Ontario, Canada. September 15, 1946.

Ben B. Ruehr, R. R. 2, Freeport, Ill. Dear Sir:

Kindly reserve three bulbs of Kelsey for me. I may need a few bulblets, too, but send your price list as soon as it is ready. Kelsey was entered in the recent introduction class at our local show and easily took class honors. It failed to beat a marvelous Leading Lady for grand champion bloom, but took reserve champ prize. The Leading Lady was about 60 inches and held eight open, so it is small wonder that Kelsey follows to beat it. Yours sincerely, A. R. BUCKLEY, failed to beat it.

Asst. Curator, Dominion Arb.

1947 Introductions

GOLDEN ARROW (Pruitt, Bastian)

A true light yellow with 18 buds, 8 florets open, 6 showing color. Grows 60 inches in the field, always straight. Formal type; the 5½ inch florets are well placed and firmly attached to stem. The buds, as they start to show color, are true yellow, and do not have the green cast as is common with most yellow Glads. Extremely healthy and vigorous, the foliage is very dark green. This is the yellow the commercial grower has been hoping for. Germination and propagation are excellent. Opens fine when cut tight and hot weather does not bother this Glad. Blooms in 85 days. Champion Three-Spike Seedling at the 1946 Springfield, Illinois, Show.

No. 1, \$3.00 each. No. 2, \$2.50 each. No. 3, \$2.00 each. Bulblets, 10 for \$4.00. Grower's Unit—3 No. 1, 3 No. 2, 3 No. 3, and 20 bulblets, \$25.00.

HIAWATHA (Beardmore, Graff)

Hiawatha is a large pure self scarlet. A flash of beautiful color on a wonderful formal spike that grew 60 inches in the field for me. Lightly ruffled 5½-inch florets with good substance placed right, on a spike of 22 buds with 8 wide open florets. This looks like one of the winners in future scarlet competition. A glad that is hard to fault and it is a very good propagator. The price is high but it is worth it. Price has been set by the stock available.

Price each, any size, \$10.00. No bulblets.

NEON (Young, Ruehr)

This Glad is a tuffy. Will try to bloom in a desert. A medium pink cut flower, formal type Gladiolus. A 100 per cent cutter of very good 50-inch right proportioned spikes with very good placing and heavy textured wide open florets. The florets measure $4\frac{1}{2}$ inches with 8 to 10 open and 7 showing color on a 20-bud spike. Not a giant but just right for the floral trade. "Best Seedling" at Farmer City, Illinois, and Springfield, Illinois, in 1946. See cut on page 11.

Large, \$3.00 each. Medium, \$2.00 each. Small, \$1.00. Bulblets 10 for \$3.00. Grower's Unit—3 Large, 3 Medium, 3 Small, and 20 bulblets, \$20.00.

PAYMASTER (D. S. Pruitt, Young)

This is a real royal purple Gladiolus with one narrow clear cream spear on each lip petal. An upright strong growing purple Gladiolus with 5½ inch plain wide open florets on a 60-inch spike with 18 buds, 6 florets open and 8 showing color. Flower head 28 inches, height in field 60 inches. A very good color. It has life, and it also is a fine upright straight grower. Bulblet production and germination are excellent.

Large \$3.00 each. Medium \$2.00 each. Small \$1.00. Bulblets, 10 for \$3.00. Grower's Unit—3 Large, 3 Medium, 3 Small, and 20 Bulblets, \$20.00.

If You Like Red

It Is Hard to Beat The Following:

HIAWATHA, INTRUDER, PAUL ROBESON, RED CHARM, RED RASCAL, RUBY RED, STOPLIGHT, WAR PAINT



WAR PAINT

REMEMBER-

- 1. Plant in open garden from April 1st to July 1st.
- 2. Rows at least 18 inches apart with bulbs spaced 3 to 5 inches and 4 to 6 inches deep.
- 3. Dip and spray.
- 4. One inch of water every ten days followed by cultivation as soon as ground is ready is your best fertilizer.

1947 Introductions

PHANTOM BEAUTY (Bastian)

Light pink, like a Blushing Bride, formal type. Perfect facing and placement, 5½-inch ruffled and wide open florets; 22 buds, 12 florets open, 6 showing color. Flower head 32 inches, height in field 60 inches. Bulblet production and germination excellent. Stands hot weather well and is excellent shipper. Never crooks, blooms in 80 days. Grand Champion of Shows and Seedlings at Great Falls, Montana, and Chicago, Illinois. in 1945. Best recent introduction at the 1946 Springfield, Illinois, show.

No. 1, \$10.00 each. No. 2, \$7.50 each. No. 3, \$6.00 each. Bulblets, 10 for \$10.00. Grower's Unit—3 No. 1, 4 No. 2, 5 No. 3, and 20 bulblets for \$100.00.

THE BRIDE (Pruitt, Bastian)

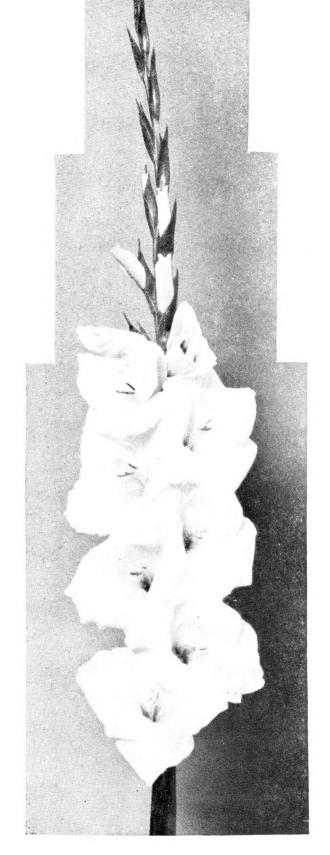
Pure white with slight lavender feather in throat that tends to dress it up. Formal type, 5½-inch florets, 18 buds, 8 florets open, 6 showing color. Perfect placement and facing, florets firmly attached to stem. Grows to 60 inches in the field. Medium propagation and good germination. Excellent shipper and stands heat well, opens perfect when cut tight. Never crooks, blooms in 85 days.

No. 1, \$6.00 each. No. 2, \$5.00 each. No. 3, \$4.00 each. Bulblets, 10 for \$5.00. Grower's Unit—3 No. 1, 3 No. 2, 3 No. 3, and 20 bulblets, \$50.00.

WAR PAINT (Kadel)

A new scarlet which opens up to 10 large florets on a 22-bud spike. A Red Penny and Regent cross. Height 54 inches, flower head 27 inches. Because of its strong straight stem and long flower head, it makes an excellent garden Glad as well as cut flower variety. Blooms in 85 days. Does not burn or crook. Bulblets germinate well and make strong plants. Winner of the American Home Achievement Medal. Eight entries in shows of the last two seasons netted eight firsts, plus one special award.

Price each, any size, \$5.00. One bulb and 10 bulblets, \$9.00. Bulblets not sold separately this year.



CHRISTINE

NOT-

Join your State Gladiolus Society if you intend to grow Gladiolus? They all furnish excellent and interesting information and the following practically furnish textbooks on the subject.

A Few of the State Societies

The Illinois Gladiolus Society, 1419 W. Edwards St., Springfield, Ill.
The Maine Gladiolus Society, South China, Maine.

The Minnesota Gladiolus Society, Como Station 3, St. Paul 8, Minn.

Three National Societies

The Canadian Gladiolus Society, 166 Willow Road, Guelph, Ont., Canada. The New England Gladiolus Society, Inc., Horticultural Hall, Boston 15, Mass.

The North American Gladiolus Council, 525 Coleman Ave., Fairmont, W. Virginia.

1946 Introductions

CHANTILLY (Graff)

A light La France pink variety, formal exhibition type, with the ability to open 9 or 10 wide open 5 to 5½ inch florets. It grows to the height of 55 inches and produces an 18 to 20 bud spike. Grand Champion Seedling and Reserve Champion of show at Ottawa, Illinois, 1945. Bulblet production is good. A definite challenger of Connecticut Yankee.

Price each, any size, \$10.00. No bulblets.

CHRISTINE (Cave)

Christine and Bengasi are Cave's best. They both are future greats and will be grown in large quantities as soon as enough stock is available. My weakness is good whites and pinks, so I may be biased. Christine is a 6-inch, beautiful, plain petaled, recurved, white Glad with good substance and a stiff, strong stem. The stem is not thick or massive and it grows to a height of 56 inches. I like Christine and Chantilly.

Price each, any size, \$5.00. No bulblets.

CROWN ORCHID (Almey)

Plain wide open florets of deep lavender which open very well and grow on a tall vigorous plant. Similar to Sybil. Small bulbs produced large size blooms for me this year. This variety may prove to be a commercial lavender. Large size florets and the variety propagates very well.

Price each, Large, \$5.00; Medium, \$3.75; Small, \$2.50.

Bulblets, 10 for \$4.00; 100 for \$32.00.

DUSTY MILLER (Elliot)

Another good one from Canada. Smoky old-rose with distinctive cream lines. This glad is one of the best smokies I have grown. Large size, but not a giant, good grower and a perfect commercial spike. Darker than the average smoky. It is a good blend of color. I recommend Dusty Miller and you will grow it after you have seen it bloom. Also my wife's favorite.

Price each, Large, \$2.00; Medium, \$1.50; Small, \$1.00. Bulblets, 10 for \$2.00; 100 for \$16.00.

MARTHA DEAN (Guille)

A distinguished, slightly ruffled yellow with a small red line running half way down the lower petal's rib. It blooms from bulblets and it is a good shipper and good cutter. A straight spike taller than average and the medium yellow blooms are of large size. Small bulblets that grow well.

Price each, Large, \$5.00; Medium, \$4.00; Small, \$3.00.

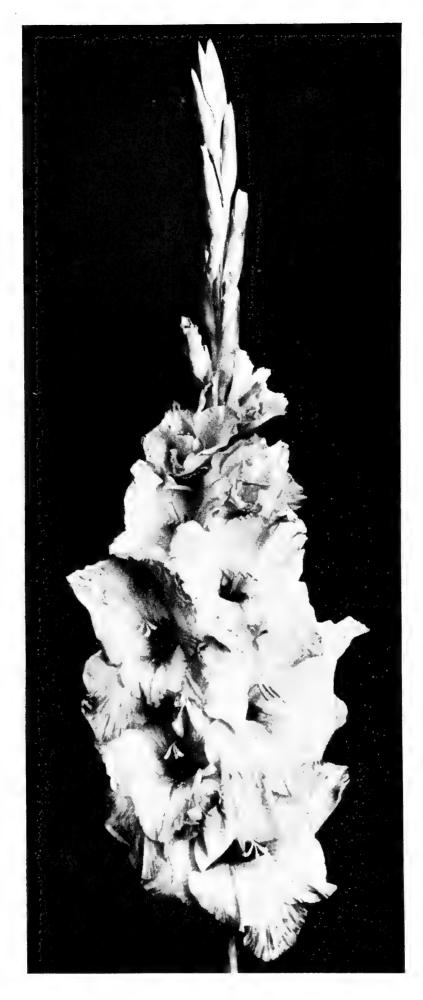
Bulblets, 10 for \$4.00; 100 for \$32.00.

RUBY RED (Young)

Color is what puts this variety in the list. Ruby Red best describes the color. Grows 20 buds having 8 open and most of the remaining buds in color on a spike that does not crook. It does not fleck in the field and it has very strong floret attachment. Most Open at Edwardsville, Illinois, in 1946. N.E.G.S. seedling award at LeRoy, Illinois, in 1945.

Price each, Large, \$2.00; Medium, \$1.00; Small, 50c.

Bulblets, 10 for \$2.00; 100 for \$16.00.



SUMMER GAL

We are always interested in testing seedlings, but please do not send any seedlings for test purposes which are not for sale or any that have not justified themselves in your own garden.

SUNLIGHT (Spiller)

Color again gives this variety merit. The orange colored florets have a deeper shade of orange at edge of the ruffled petals. Large sized florets and a very vigorous grower. Propagates freely and produces beautiful bulbs. The arrangement of the unopened buds on the spike is the only thing that does not appeal to me. The florists all want this one. It will be very popular with the commercial growers.

Price each, Large, \$3.50; Medium, \$3.00; Small, \$2.50. Bulblets, 10 for \$4.00; 100 for \$32.00.

SYBIL (Zimmer)

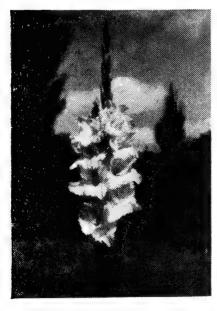
A light hortense lavender that grows about 55 inches in height with from 18 to 20 buds. Five inch florets of light lavender with a feather on the lower throat with a small amount of peppering. Florets are firmly attached to the stem. They sometimes fleck a little darker but are usually clear. Seven to 9 florets will open at a time. Lighter than Crown Orchid but very similar.

Price each, Large, \$3.00; Medium, \$2.00; Small, \$1.00. Bulblets, 10 for \$3.00; 100 for \$24.00.

WAX MODEL (Krueger)

Wax Model and Miss Wisconsin, two of Krueger's best introductions. Wax Model is a tall growing plant which blooms in early season from spikes that never crook. It opens 5 to 6 florets of 5 inches. The white florets of Wax Model carry a hairline of rose lavender which does not detract from its beauty. A very good commercial variety.

Price each, Large, \$5.00; Medium, \$4.00; Small, \$3.00. Bulblets, 10 for \$5.00; 100 for \$40.00.



NEON



Our Two Young Glad Fans

General List

Price for each size is the Minimum Ordering Quantity. Ten bulbs at 8 times the single price, where single price is shown.

ALGONQUIN (Palmer)

Brilliant bright smooth scarlet with beautiful blooms on a tall straight stem. A consistent winner at the shows. Early.

Large, 2 for 25c; Med., 4 for 25c; Small. 8 for 25c; Blts., 100 for 25c.

ANNAMAE (Pommert).

Very early chalk white with wide open plain florets. The early leading white commercial. Very good.

Large, 2 for 25c; Med., 3 for 25c; Small, 6 for 25c; Blts., 100 for 50c.

BADGER BEAUTY (Krueger)

A real lavender with a creamy white throat. Medium sized floret. One of the best lavenders. Mid-season.

Large, 1 for 20c; Med., 2 for 30c; Small, 3 for 30c; Blts., 100 for \$1.00.

BENGASI (Cave)

Beautiful light pink, which color deepens toward its edge and blends to a white throat in which may be seen four short faint red lines. Six inch florets of superb substance and texture. Will be grown by everyone as soon as enough stock is available. My bulblets produced good commercial spikes.

Large, 1 for \$5.00; Medium, 1 for \$4.00; Small, 1 for \$3.00.

Bulblets, 10 for \$4.00; 100 for \$32.00.

Grower's Unit: 2 Large, 5 Med., 10 Small, 100 Blts., \$70.00.

BLUE BEAUTY (Pfitzer)

Early, wide open medium blue florets on a marvelous sturdy spike. Considered the best blue Gladiolus.

Large, 3 for 25c; Med., 5 for 25c; Small, 10 for 25c; Blts., 100 for 25c.

BLUE LAGOON (Snyder)

A medium violet blue with good color. Tall grower with large size florets. Propagates well and likes to grow. Perhaps this variety will replace Blue Beauty, which is the best commercial blue available in quantity. I am waiting to see a true blue Gladiolus. Blue Lagoon is an early bloomer.

Medium, 1 for \$4.00; Small, 1 for \$3.00; Blts., 10 for \$5.00.

BUCKEYE BRONZE (Wilson)

One of the few true bronze varieties. Good for a novelty and change in color. Large size florets.

Large, 2 for 25c; Med., 4 for 25c; Small, 10 for 25c; Blts., 125 for 25c.

BURMA (Palmer)

The best heavily ruffled deep rose red. Favored by every one who sees it in bloom. Very heavy texture and long keeping qualities make this a favorite.

Large, 1 for 50c; Med., 1 for 35c; Small, 1 for 25c; Blts., 10 for 50c; 100 for \$4.00.

CASABLANCA (Majeski)

Early, graceful spike of creamy white, medium size, beautifully ruffled florets. You will like this Glad.

Large, 1 for 20c; Med., 2 for 30c; Small, 3 for 30c; Blts., 100 for \$1.00.

CHAMOUNY (Baerman)

Beautiful distinctive rose with a silver edge on all the petals. A good rose color and straight grower.

Small, 4 for 20c; Blts., 100 for 50c.

CHARMAINE (New)

A rose colored plain petaled variety. Used by florists. A good straight grower and very good for bouquets. Early bloomer.

Med., 5 for 25c; Small, 10 for 25c; Blts., 150 for 25c.

CHERRY JAM (Zimmer)

Early blooming salmon pink with a cherry blotch on the lower petal. Average height with splendid floret placement. Good opening qualities and a winner at the shows.

Large, 1 for 75c; Med., 1 for 50c; Small, 1 for 35c. Blts., 10 for 75c; 100 for \$6.00.

CHRISTINE (Cave). See 1946 Introductions on page 9.

CONNECTICUT YANKEE (Schenetsky)

Needs no explanation to the exhibitor. A show Gladiolus of a light pink color with a scarlet throat blotch. Beautiful large florets placed on a stem in a formal manner and each spike is a floral display. Does not propagate very fast and stock is usually at a premium.

Large, 1 for \$4.00; Med., 1 for \$3.00; Small, 1 for \$2.00. Blts., 10 for \$4.00; 100 for \$32.00.

CORONA (Palmer)

A mid-season cream with a striking rose picotee edge on the large florets. Beautiful this season. One of the most popular newer Glads.

Large, 3 for 35c; Med., 5 for 35c; Small, 10 for 35c; Blts., 100 for 25c.

COVER GIRL (La Salle)

Giant, strong, tall growing, medium pink variety. Very popular with fancier and exhibitor. Very good propagator.

Large, 1 for \$1.00; Med., 1 for 50c; Small, 1 for 35c. Blts., 10 for 75c; 100 for \$6.00.

CROWN ORCHID (Almey). See 1946 Introductions on page 9.

DAWN GLOW (Jack)

A light rose pink with massive 6-inch ruffled florets. Very much in demand because of its beautiful ruffling and color. Stock is not too plentiful this year.

Small, 1 for \$2.00; Blts., 10 for \$3.00; 100 for \$24.00.

DONNA (Pruitt)

Ruffled apricot that blooms at the same time as Picardy. This variety is scarce but I will be able to sell some large and bulblets this year.

Large, 2 for 30c; Bulblets, 100 for \$1.00.

DREAM GIRL (Krueger)

A beautiful rose pink with a deeper rose lavender throat blotch of small size. Color of florets better in cool weather. A very tall grower. I should hold my stock for increase, but I will only sell a limited amount.

Large, 1 for \$4.00; Med., 1 for \$3.00; Small, 1 for \$2.00. Blts., 10 for \$4.00; 100 for \$32.00.

DUSTY MILLER (Elliot). See 1946 Introductions on page 9.

ELIZABETH THE QUEEN (White)

A very beautiful lavender Glad with darker lines in the throat. Beautiful ruffled wide open florets.

Large, 1 for 25c; Med., 2 for 25c; Small, 4 for 25c. Blts., 10 for 25c; 100 for \$2.00.

FAY (Jack)

Very early salmon pink with a cream throat. A very good commercial variety. I liked it very much this year. Opens well in water and it keeps very well. Large size plain florets, nicely set on the spike.

Med., 1 for 50c; Small, 1 for 30c. Bulblets, 10 for 75c; 100 for \$6.00.

FLYING FORTRESS (Wilson)

A lavender grey with a small attractive carmine blotch. A mammoth Gladiolus in both growth and floret. Some florets measure over 7 inches. Women like this variety as well as most men.

Large, 1 for \$1.00; Med., 1 for 70c; Small, 1 for 40c. Bulblets, 10 for 80c; 100 for \$6.40.

FUSCHIA BELLE (Almey)

This year the Belle looked good to me in daylight. The color in my estimation is still a dubbonet. Both shape and color are appealing.

Large, 1 for \$2.50; Med., 1 for \$1.50; Small, 1 for \$1.00. Bulblets, 10 for \$2.50; 100 for \$20.00.

GOLD DUST (Pfitzer)

Golden yellow just like its name. Good sized florets on a straight spike. Older variety but very good because of its color.

Med., 5 for 25c; Small, 10 for 25c; Blts., 150 for 25c.

GOLDEN ARROW (Pruitt, Bastian). See 1947 Introductions on page 5.

GOLDEN STATE (Wheeler)

Probably one of the best exhibition yellows. Opens many florets and has been winning on the show tables. Very good propagator. Introduced as a yellow Picardy. It is rated as one of the best yellows. Late mid-

Large, 1 for 75c; Med., 1 for 50c; Small, 1 for 35c. Bulblets, 10 for 75c; 100 for \$6.00.

GENGHIS KAHN (Scheer)

Very deeply ruffled pure pink without markings and with a superb substance and texture. The florets are very large on a stiff straight spike. One of my favorite varieties.

Large, 1 for \$1.50; Med., 1 for \$1.00; Small, 1 for 75c.

Bulblets, 10 for \$1.40; 100 for \$10.00.

Grower's Unit—2 Large, 5 Med., 10 Small, 100 Blts., \$14.00.

GREEN MANTLE (Sisson)

Cream white with a green throat. Large sized florets. This variety does not like dry weather and will grow a short spike if not irrigated. It is a novelty because of its color.

Large, 1 for 75c; Med., 1 for 50c; Small, 1 for 25c. Bulblets, 10 for 40c; 100 for \$3.20.

GRETA GARBO (Pfitzer)

A mid-season beautiful blush-white with a creamy throat. A beautiful Glad and it is leading the field in general popularity.

Large, 3 for 25c; Med., 5 for 25c; Small, 10 for 25c; Blts., 150 for 25c.

HAWKEYE RED (Heaton)

Larger and wide opening red sport of Vagabond Prince. A good color combined with good propagating qualities. Bulblets produce a large plant. A real commercial medium red.

Large, 1 for 75c; Med., 1 for 50c; Small, 1 for 25c.

Bulblets, 12 for 50c; 100 for \$3.00.

HIAWATHA (Beardmore, Graff). See 1947 Introductions on page 5.

HIGH FINANCE (Wilson)

Smoky orange-gray of giant size. Florets and flower head produce a beautiful effect. Late season.

Large, 2 for 35c; Med., 3 for 35c; Small, 6 for 35c; Bulblets, 100 for 50c.

HUNTRESS (Jack)

A commercial lavender that has been accepted because of its early large bloom and color. Everyone wants to grow it.

Large, 1 for \$1.75; Med., 1 for \$1.75; Small, 1 for \$1.50.

Bulblets, 10 for \$2.00; 100 for \$16.00.

INTRUDER (Graff)

Giant flame or scarlet red. Bulbs are in heavy demand and stock is limited. The moderate heavy spike grows to shoulder height and the bulblets which are small produce a good sized bloom. You cannot make a mistake on Intruder. It's good and you will eventually grow this Glad.

Large, 1 for \$3.00; Medium., 1 for \$2.00; Small, 1 for \$1.00.

Bulblets, 10 for \$3.00; 100 for \$24.00.

Grower's Unit—2 Large, 5 Med., 10 Small, 100 Blts., \$35.00.

JEANIE (Pruitt)

A salmon pink with a yellow throat. Large plain petaled florets on a good commercial spike. Looks good at every show.

Large, 3 for 30c; Bulblets, 150 for 25c.

JOURNEY'S END (Kadel)

The happy blend of Picardy and Pfitzer's Triumph. A spectacular show flower for the deep salmon pink class. Florets are usually as high as broad, 6 inch, producing a mammoth effect. Winner of many awards. You will like Journey's End.

Price each, any size, \$1.50; Blts., 10 for \$2.00; 100 for \$16.00.

KELSEY (Yates, Ruehr). See Featuring, page 3.

KESTREL (Palmer)

Tall, straight, unique colored orange. Mid-season. A very good propagator and produces large florets on a vigorous spike.

Large, 1 for \$1.50; Med., 1 for \$1.00; Small, 1 for 60c.

Blts., 10 for \$1.20; 100 for \$9.60.

KING LEAR (Palmer)

Large, very ruffled, bright deep reddish-purple floret on good wiry, graceful stems. One of the best popular purples.

Large, 3 for 25c; Med., 5 for 25c; Small, 10 for 25c; Blts., 150 for 25c.

LADY BOO (Graff)

A pure shade of shell pink, a self color. Not a crook in a carload. Opens well in water. There is demand for this variety.

Large, 1 for \$2.00; Med., 1 for \$1.00; Small, 1 for 50c. Blts., 10 for \$2.00; 100 for \$16.00.

LADY JANE (Lake)

One of the best medium sized creams. Each floret has yellow lips giving the flower a yellow glow. A fine cut flower.

Large, 2 for 25c; Med., 3 for 25c; Small, 6 for 25c; Blts., 100 for 25c.

LANCASTER (Palmer)

Beautiful self-purple, with lightly waved florets on a very tall spike. Will hold up to 8 open and opens well in water. I like it better than Purple Supreme, which it will replace as soon as enough stock is available.

Large, 1 for \$1.50; Med., 1 for \$1.00; Small, 1 for 60c. Blts., 10 for \$1.50; 100 for \$12.00.

LAVENDER AND GOLD (Baerman)

A small floret of lavender and gold that is very distinctive and blooms early. Everyone likes it.

Large, 1 for 20c; Med., 2 for 30c; Small, 3 for 30c. Blts., 20 for 30c; 100 for \$1.00.

LAVENDER PRINCE (La Salle)

An improved King Arthur. A deep lavender that opens six fluted beautiful florets. A coming commercial.

Large, 1 for 75c; Med., 1 for 50c; Small, 1 for 35c. Blts., 10 for 75c; 100 for \$6.00.

LEADING LADY (Johnston)

The white sport of Picardy that continues to win at the shows. A creamy white color with a lemon throat. Picked commercial spikes from my bulblets this year. One of my favorites.

Large, 1 for 40c; Med., 1 for 25c; Small, 1 for 15c.

Blts., 10 for 25c; 100 for \$2.00.

Grower's Unit—2 Large, 5 Medium, 10 Small, 500 Blts., \$12.00.

MARGARET BEATON (Twomey)

A tall graceful spike of pure white, large wide open florets with a red splash of color in the throat.

Large, 3 for 25c; Med., 5 for 25c; Small, 10 for 25c; Blts., 100 for 25c.

MARTHA DEAN (Guille). See 1946 Introductions on page 9.

MELROSE (Lins)

Large American Beauty Rose colored Gladiolus. Grows to medium height and does not crook. Produces enormous sized bulblets.

Large, 1 for 30c; Med., 1 for 20c; Small, 3 for 30c; Blts., 10 for 30c.

MINSTREL (Palmer)

Best new pink lavender. Beautiful florets that measure up to 7 inches. Perfect for corsages. Everyone will grow Minstrel. Large, 1 for \$1.50; Med., 1 for \$1.00; Small, 1 for 60c.

Blts., 10 for \$1.50; 100 for \$12.00.

MISS WISCONSIN (Krueger)

Mr. Krueger's best introduction. A beautiful medium rose that opens up to 12 wide open large florets. Best rose.

Large, 1 for 80c; Med., 1 for 60c; Small, 1 for 40c. Blts., 10 for 80c; 100 for \$6.00.

MOTHER KADEL (Kadel)

One of the best newer yellows. Medium sized, shapely, pure yellow florets. Nice commercial blooms from small sized bulbs.

Large, 2 for 30c; Med., 3 for 30c; Small, 5 for 30c; Blts., 100 for 50c.

MYSTERY (Stimson)

Large, exhibition type, pink with a blotch of rose in throat. Six-inch frilled wide open florets. Mid-season. Good propagator.

Large, 1 for \$1.00; Med., 1 for 60c; Small, 1 for 40c. Blts., 10 for \$1.00; 100 for \$8.00.

NEON (Young, Ruehr). (See 1947 Introductions on page 5.

ORANGE GOLD (Marshall)

Large, wide open, plain real orange florets on a very vigorous growing plant. One of Mr. Marshall's best introductions.

Large, 1 for \$1.50; Med., 1 for \$1.00; Small, 1 for 60c. Blts., 10 for \$1.25; 100 for \$10.00.

OREGON GOLD (Majeski)

Late blooming, large, ruffled, light yellow variety. Plant it when you plant bulblets and you will see it bloom.

Large, 1 for 20c; Med., 2 for 25c; Small, 4 for 25c; Blts., 100 for 75c.

ORIENTAL PEARL (Carlson)

Giant cream florets, combined with a very tall growing plant. Good propagator. Visitors liked it in the field.

Large, 1 for \$5.00; Med., 1 for \$4.00; Small, 1 for \$3.00. Blts., 10 for \$4.00; 100 for \$32.00.

PAUL ROBESON (Cave)

A very dark red Picardy type variety. One of the best dark reds I have grown.

Large, 1 for \$3.00; Med., 1 for \$2.00; Small, 1 for \$1.00. Blts., 10 for \$3.00; 100 for \$24.00.

PAYMASTER (Pruitt). See 1947 Introductions on page 5.

PEGGY LOU (Wilson)

Sturdy spike of rose pink bloom. Good commercial and show flower. Med., 5 for 25c; Small, 10 for 25c; Blts., 150 for 25c.

PHANTOM BEAUTY (Bastian). See 1947 Introductions on page 7.

PICARDY (Palmer)

A truly marvelous clear salmon with a little rose in the throat of the large lightly ruffled, well placed florets. Hard to beat.

Large, 3 for 25c; Med., 5 for 25c; Small, 10 for 25c; Blts., 150 for 25c.

PINK PICARDY (Earl)

Same as Picardy only having a deeper color. A very attractive pink. Commercial growers buy most of my stock.

Large, 1 for 25c; Med., 2 for 30c; Small, 3 for 30c; Blts., 100 for \$2.00.

PURPLE SUPREME (Wilson)

A very popular tall growing purple self. Good propagator and easy grower. Commercial growers like it.

Large, 1 for 25c; Med., 2 for 30c; Small, 3 for 30c; Blts., 100 for \$2.00.

RED CHARM (Butt)

Medium red, plain petaled, large sized red. Just right for the florist and for making bouquets. One of the best Canadian varieties.

Large, 2 for 30c; Med., 3 for 30c; Small, 6 for 30c; Blts., 100 for \$1.06.

RED RASCAL (Graff)

This really is a vigorous growing rascal. Bulblets bloom without an effort and grow to four feet high. Propagation is very good. Giant sized, very ruffled, medium red florets. Opens very well and the texture of the petals is very good. A rascal who will be a king.

Large, 1 for \$5.00; Med., 1 for \$4.00; Small, 1 for \$3.00. Blts., 10 for \$4.00; 100 for \$32.00.

REWI FALLU (Fallu)

Huge dark red. Plain petaled florets on a medium spike. Large, 3 for 25c; Med., 5 for 25c; Small, 10 for 25c; 150 blts. for 25c.

RIO RITA (Lins)

Tall growing red orange with giant ruffled florets. Best selling orange at the present time. Flowers and bulbs are always in demand.

Large, 1 for 25c; Med., 1 for 20c; Small, 3 for 30c; Blts., 100 for \$1.50.

ROSY RED (Knight)

One of the earliest deep rose reds. A medium sized flower that blends well with the early white varieties.

Large, 1 for 35c; Med., 1 for 25c; Small, 2 for 25c.

Blts., 10 for 30c; 100 for \$2.50.

RUBY RED (Young). See 1946 Introductions on page 9.

SILVER WINGS (Ritsema). See Featuring, page 3.

SILVERY TETON (Zimmer)

A medium sized rose with wide open florets. Color of this variety is hard to beat.

Large, 2 for 30c; Med., 3 for 30c; Small, 6 for 30c; Blts., 100 for 30c.

SNOW PRINCESS (Pfitzer)

Commercial large sized white. Grows easy.

Large, 3 for 25c; Med., 5 for 25c; Small, 10 for 25c; 150 blts. for 25c.

ORDERED FROM

RIBBON GLADS

BEN B. RUEHR

	Kura	i koute No. 2	Freeport,	Illinois	
			Date	•	, 194
Name—Mr	., Mrs., or	Miss			
Street or R	R. F. D. No.		*		
Post Office				State	
Express O	ffice	f different from Post Office	Ship W	hen ?	
on any order i	ind of the purch found unsatisfac ned; but no guara	tase price will be made tory upon receipt, and antee of growth or satisfor the crop is denied.	,		
QUANTITY	SIZE	VARIETY NAM	1E	RATE	AMOUNT

TOTAL \$

NOTE: Order accepted subject to stock, and

subject to being filled in numerical sequence.

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NOTE: Order accepted subject to stack, and subject to being filled in numerical sequence. Militat Februs.

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SPOTLIGHT (Palmer)

Clear bright chrome yellow with a small scarlet blotch of scarlet. Large size florets on a tall spike. Blooms from bulblets. I heartily recommend this variety. Commercial growers cannot get enough to grow for their own use.

Large, 1 for \$1.50; Med., 1 for \$1.00; Small, 1 for 60c. Blts., 10 for \$1.20; 100 for \$9.60.

STOPLIGHT (Lins)

One of the finest commercial reds. Does well in the heat. Very heavy propagator. Ruffled intense red florets are just right.

Large, 2 for 30c; Med., 3 for 30c; Small, 10 for 40c; Blts., 100 for 50c.

SUMMER GAL (Zimmer). See Featuring, page 3.

SUNLIGHT (Spiller). See 1946 Introductions on page 11.

SYBIL (Zimmer). See 1946 Introductions on page 11.

THE BRIDE (Pruitt). See 1947 Introductions on page 7.

TUNIAS MAHOMET (Both)

Any size bulb produces a large spike of plum colored florets mixed with a smoky rose and a dark orange throat. A giant from Australia that likes to grow. A very good novelty.

Large, 1 for \$1.00; Med., 1 for 75c; Small, 1 for 50c. Blts., 10 for \$1.00; 100 for \$8.00.

VALERIA (Pruitt)

Light, bright red with large ruffled florets on a tall stiff spike. Beautiful large blooms and a healthy, vigorous plant.

Large, 3 for 25c; Med., 5 for 25c; Small, 10 for 25c; Blts., 150 for 25c.

VANGOLD (Van Voorhis)

A deep golden yellow commercial Gladiolus.

Large, 1 for 75c; Med., 1 for 50c; Small, 1 for 35c.

Blts., 10 for 75c; 100 for \$5.00.

VOODOO (Kadel)

Voodoo is a novelty and exhibition Glad with 6-inch florets, ruffled and needlepoint. Smoky wine-bronze, a stippled Glad, because of its unique pigmentation. Voodoo is a Glad you can't forget.

Large, 1 for \$1.00; Med., 1 for 75c; Small, 1 for 50c. Blts., 10 for 80c; 100 for \$8.00.

WAX MODEL (Krueger). See 1946 Introductions on page 11.

WHITE GOLD (Scheer)

Rich cream without markings. One of the largest Glads, both as to floret and size of plant. Vigorous grower. A good cream.

Large, 2 for 30c; Med., 3 for 30c; Small, 6 for 30c; Blts., 100 for 50c.

SPECIAL MIXTURE

This is a mixture of varieties listed and includes some of the newer varieties. The bulb sizes are all blooming size bulbs—Large and Medium size. I will sell this mixture as long as it lasts at \$6.00 per 100 bulbs, F.O.B., Freeport, Illinois. Will produce bloom for you all season.

WHOLESALE PRICES, F. O. B. FREEPORT, ILLINOIS (25 Bulbs sold at the 100 rate)

			Prices	per Hundred	lred		H	Bulblets	
	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	100	1000	Qt.
Bengasi	\$	\$288.00	€	\$224.00	\$192.00	\$	\$ 32.00	\$150.00	\$
Cherry Jam.	50.00	40.00	35.00	30.00	25.00	20.00	6.00	20.00	75.00
Crown Orchid.				224.00	192.00	160.00	32.00	150.00	500.00
Fay		-		30.00	25.00	20.00	00.9	25.00	75.00
Genghis Kahn		80.00	:	53.00	50.00	40.00	10.00	35.00	125.00
Golden Arrow	150.00	125.00	100.00		:		1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	75.00	200.00
Green Mantel	8 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	40.00		30.00	25.00		3.20	15.00	1
Journey's End	96.00	96.00	96.00	96.00	96.00	96.00	16.00		
Kelsev	256.00	192.00	128.00				32.00	150.00	
Kestrel	96.00	80.00	64.00	00.09	48.00	36.00	09.6	40.00	150.00
Lady Boo	128.00	112.00	64.00	53.00	35.00	30.00	16.00	00.09	200.00
Lavender Prince	50.00	40.00	35.00	30.00	25.00	20.00	00.9	20.00	75.00
Leading Lady	25.00	20.00	16.00	14.00	10.00	8.00	2.00	20.00	75.00
Martha Dean	320.00	288.00	256.00	224.00	192.00	160.00	32.00	150.00	500.00
Oriental Pearl	320.00	288.00	256.00	224.00	192.00	160.06	32.00	150.00	500.00
Paul Robeson	192.00	160.00	128.00	96.00	64.00	00.09	24.00	75.00	200.00
Paymaster	192.00	160.00	128.00	112.00	64.00	53.00	24.00	80.00	300.00
Phantom Beauty	00.009	500.00	400.00	*			80.00	250.00	00.009
Pink Picardy	18.00	16.00	14.00	12.00	8.00	00.7	2.00	7.00	25.00
Purple Supreme	18.00	16.00	14.00	12.00	8.00	2.00	2.00	00.9	20.00
Rosy Red	35.00	30.00	24.00	18.00	15.00	12.00		20.00	50.00
Ruby Red	128.00	112.00	96.00	80.00	64.00	48.00	16.00	00.09	200.00
Silver Wings	192.00	160.00	128.00	112.00	96.00	80.00	19.00	75.00	300.00
Spotlight	112.00	00.96	80.00	10.00	56.00	44.00	09.6	70.00	
Summer Gal	320.00	288.00	256.00	224.00	192.00	160.00	40.00	!	,
The Bride	300.00	275.00	250.00	1	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	8 6 8 8 9 8	40.00	150.00	400.00
Voodoo	64.00	56.00	48.00	40.00	32.00	24.00	8.00	40.00	
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Note: We have many varieties not listed above in quantity, especially in the three smallest sizes and bulblets. If interested, please request a quotation or send a list of your needs.